

# GeneralExcellence\_BestEmailNewsletter\_Blewett\_1

**Audience:** St. David's parishioners and friends

**Date of publication for three different issues:**

[10/1/21](#)

[8/20/21](#)

[5/21/21](#)

## Importance of publication in organization's overall communication plan:

*St. David's at a Glance* is a key part of our overall communication plan to: welcome to worship, connect with community, and foster fellowship. The newsletter's role has been especially important during this pandemic with changing worship schedules and protocols. We also changed the title from "Sundays at a Glance" to "St. David's at a Glance" to reflect its comprehensive content. At this time, we try to balance inclusion of all important event details with additional clicks for calls to action or more information.

We're especially proud of our 35.5% open rate, 19% click rate, and negligible unsubscribe rate of .05%. The analytics show we are clearly improving our design and providing content that matters to our community.

**ST. DAVID'S EPISCOPAL CHURCH**  
301 E 6TH STREET, AUSTIN, TX 78701  
— STDAVE.ORG —

St. David's at a Glance  
Weekly News | Dec. 31, 2021

**SUNDAY AT A GLANCE**

**HOLY EUCHARIST**  
10:30 AM, HISTORIC CHURCH

**Church Children**  
First Floor, Ages 2 mo.-3 yrs.  
Jan. 2, 10 a.m. - Noon  
**Sunday Breakfast**  
No breakfast on Jan. 2. Free drip coffee will be available **Holy Grounds** until Jan. 9

**Youth & Children Formation**  
Closed until Jan. 9

**Holy Eucharist**  
8 a.m. | Historic Church  
10:30 a.m. | Holy Eucharist, Rite II, Historic Church  
On the second Sunday after Christmas, we will offer a service of Holy Communion in the Historic Church at 10:30 a.m., replacing our 9 a.m. and 11:15 a.m. services.

**8 p.m. Office of Compline, Bethel Hall** [Livestreamed](#)

**10 a.m. Men's Bible Study**  
(Registration closed)

**10:30 a.m. Holy Eucharist**  
Historic Church  
Livestreamed

**8 p.m. Office of Compline**  
Sung Evening Prayer  
Bethel and Livestreamed

**5:30 p.m. Evening Prayer**  
Weekdays on Zoom

**WORSHIP WITH US ONLINE**  
BCP English | Spanish

**REGISTER: WEDNESDAY BIBLE STUDY**  
Join Fr. Pablo on the second of Jan. 10:30 p.m. Livestreamed on The First Bible Study meeting on Jan. 5 in person only.

**REGISTER: SUNDAY LECTURE SERIES**

- Jan. 9 - The Jewish People and Good Friday: New Ways of Looking at the Church's Two Holy Days: Jewish Remembrance
- Jan. 16 & 23 - The Small Narrations: Doing and Being the Church in a World of Global Change: The Rev. Dr. David Trethewey
- Jan. 23 - Holy All Saints Evening: CDF Hall
- Feb. 1 - From the Holy Spirit: Learning from the Holy Spirit: Rev. Dr. David Trethewey
- Feb. 8 - Holy All Saints Evening: CDF Hall
- Feb. 15 - All Saints: Rev. Dr. David Trethewey
- Feb. 22 - All Saints: Rev. Dr. David Trethewey

**REGISTER: EXPLORING THE EPISCOPAL LITURGY**  
Sunday, Jan. 9 & 16, 10 a.m., Zoom/Bethel Hall  
This event is a unique opportunity of the Episcopal liturgy, with a particular focus on the service of Holy Grounds.

**REGISTER: WEEKEND READING GROUP**  
Thursday, Jan. 13 Feb. 24, 10:30 a.m. - 12:00 p.m.  
Read The Book of Acts (Romans 1:1-12:13)

**Ekhardt's MINDFUL SERVICE**

The Right Rev. Robert C. Wright, Episcopal Diocese of Atlanta, says, "Loving the Lord is the heart of the Christian faith. It is the heart of the Episcopal Church of America in 2021. Since his election, he has focused on and been inspired by the community, addressing the needs of our people about our general addressing against the pandemic and supporting programs for underserved people."

**Saturday, Feb. 13**

- 8 a.m. - 9 a.m. Online: CDF C
- 8 a.m. - 9 a.m. - Holy Hour: Bethel Hall
- 9 a.m. - 10 a.m. - Morning Prayer: Bethel Hall
- 10 a.m. - 11 a.m. - Morning Prayer: Bethel Hall
- 11 a.m. - 12 p.m. - Morning Prayer: Bethel Hall
- 12 p.m. - 1 p.m. - Morning Prayer: Bethel Hall
- 1 p.m. - 2 p.m. - Morning Prayer: Bethel Hall
- 2 p.m. - 3 p.m. - Morning Prayer: Bethel Hall
- 3 p.m. - 4 p.m. - Morning Prayer: Bethel Hall
- 4 p.m. - 5 p.m. - Morning Prayer: Bethel Hall
- 5 p.m. - 6 p.m. - Morning Prayer: Bethel Hall
- 6 p.m. - 7 p.m. - Morning Prayer: Bethel Hall
- 7 p.m. - 8 p.m. - Morning Prayer: Bethel Hall
- 8 p.m. - 9 p.m. - Morning Prayer: Bethel Hall
- 9 p.m. - 10 p.m. - Morning Prayer: Bethel Hall
- 10 p.m. - 11 p.m. - Morning Prayer: Bethel Hall
- 11 p.m. - 12 a.m. - Morning Prayer: Bethel Hall

**Sunday, Feb. 14**

- 8 a.m. - 9 a.m. - Morning Prayer: Bethel Hall
- 9 a.m. - 10 a.m. - Morning Prayer: Bethel Hall
- 10 a.m. - 11 a.m. - Morning Prayer: Bethel Hall
- 11 a.m. - 12 p.m. - Morning Prayer: Bethel Hall
- 12 p.m. - 1 p.m. - Morning Prayer: Bethel Hall
- 1 p.m. - 2 p.m. - Morning Prayer: Bethel Hall
- 2 p.m. - 3 p.m. - Morning Prayer: Bethel Hall
- 3 p.m. - 4 p.m. - Morning Prayer: Bethel Hall
- 4 p.m. - 5 p.m. - Morning Prayer: Bethel Hall
- 5 p.m. - 6 p.m. - Morning Prayer: Bethel Hall
- 6 p.m. - 7 p.m. - Morning Prayer: Bethel Hall
- 7 p.m. - 8 p.m. - Morning Prayer: Bethel Hall
- 8 p.m. - 9 p.m. - Morning Prayer: Bethel Hall
- 9 p.m. - 10 p.m. - Morning Prayer: Bethel Hall
- 10 p.m. - 11 p.m. - Morning Prayer: Bethel Hall
- 11 p.m. - 12 a.m. - Morning Prayer: Bethel Hall

**HOSPITALITY MINISTRY**

**WEDNESDAY PARISH DINNER**  
No online on Jan. 2  
Next Dinner: Wednesday, Jan. 12, 6:30-8:30 p.m., Bethel Hall

**SERVE SUNDAY BREAKFAST**  
Once every five weeks: 7:30-11:30 a.m.  
Youth and adults are welcome to join the Heart Cook Team, scramble eggs, and work the serving line. Great conversation and free breakfast included! Email Ch. Roy at [chroy@stdaave.org](mailto:chroy@stdaave.org) to sign up.

**GIVING**

A very special thank you to those who have contributed to the Special Flower and Music Fund that enables the decorations and special music at St. David's. We are all blessed by your generous contributions.

2021 online gift offers may be received or expiring on or before Friday, Dec. 31, 2021. In this case, all donations are as of Dec. 31, 2021.

**MAIL TO:** 311 E. 8th Street, Austin, Texas 78701.

**ONLINE:** If you have trouble giving online on Sunday, please give at a later time or complete a mailing envelope through your bank. We apologize for this inconvenience. **TEXT TO:** 7336

If you are not already giving, please consider making St. David's your giving priority this year. Contact [Director@stdaave.org](mailto:Director@stdaave.org).

**FELLOWSHIP AND OUTREACH**

**STORM DISASTER RELIEF**  
After the powerful storm in the Central United States on Dec. 10, Episcopal church leaders have partnered with local communities to provide relief and support.

**EPISCOPAL RELIEF AND DEVELOPMENT**

**ONGOING FELLOWSHIP AND OUTREACH GROUPS**

**Blue/White of the King** Next meeting: 1:30  
Episcopalians of the Diocese of Texas  
Meeting: 1:30  
St. James Guild Next date: 1:30  
The next meeting is on Jan. 12

**Prayer Book** Next date: 1:30  
The next meeting is on Jan. 12

**GLAM (Gay, Lesbian, and Transgender)**  
Next meeting: Jan. 23, Feb. 27, March 27, April 24, May 22

**Women's Group** Next date: 1:30  
Next meeting: Jan. 23, Feb. 27, March 27, April 24, May 22

**Writers Group** (Sundays) 1 p.m.  
Next meeting: Jan. 23

**VESTRY NOMINATIONS ARE OPEN UNTIL JAN. 14**  
The Annual Meeting will be held in person on Jan. 14 at 10:30 a.m. at the Historic Church. We will need two Varsity members for three-year terms. In addition, we will need two Diocesan Council delegates and one alternate. One delegate position is for an unexpired term. The others are for a four-year term. [vestry@stdaave.org](mailto:vestry@stdaave.org) or [Director@stdaave.org](mailto:Director@stdaave.org)

**QUICK LINKS**  
[Gifts Online](#) [Our School](#) [Holy Grounds](#) [Next to None](#) [Trinity Center](#)

