

# ST PAUL'S

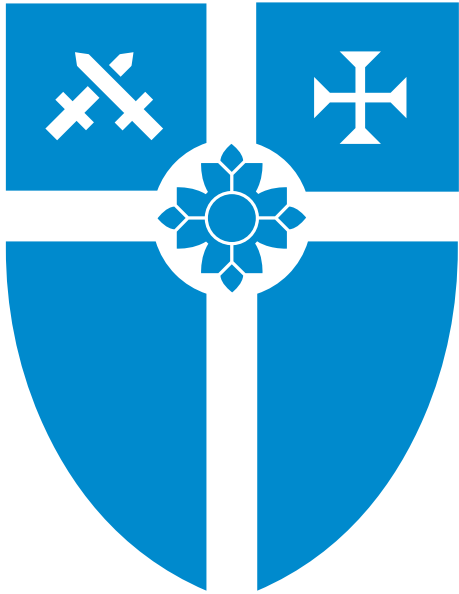
## EPISCOPAL

**BRAND STANDARDS**

2021

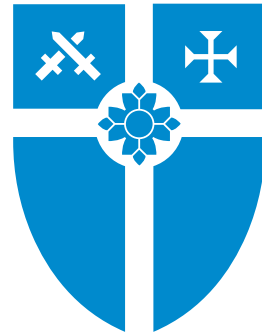
ICON

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PRIMARY LOCKUP

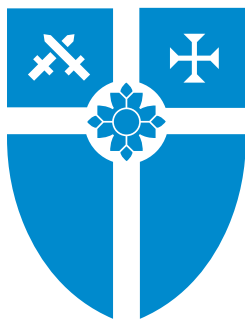
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ST PAUL'S  
EPISCOPAL

SECONDARY LOCKUP

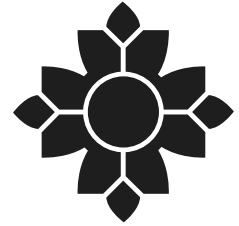
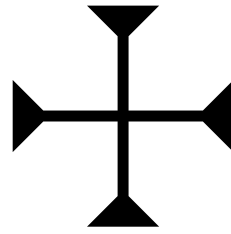
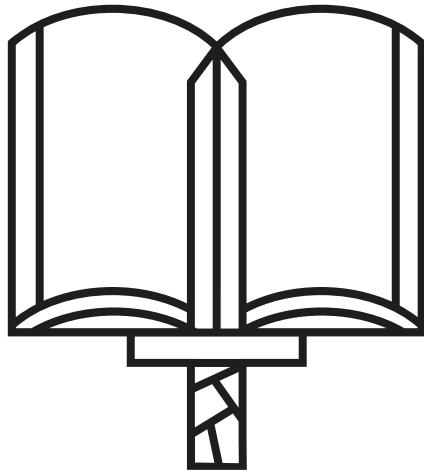
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ST PAUL'S  
EPISCOPAL

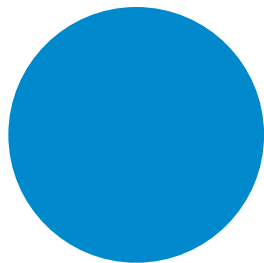
## ICONS

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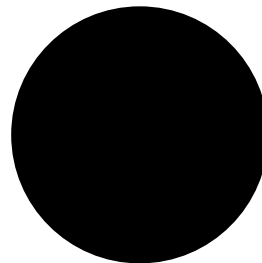
## COLOR PALLET

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### SKYLIGHT BLUE

PMS 299  
RGB 0 149 149  
CMYK 76 29 0 0  
HEX #0095db



### MEDIEVAL GREY

PMS 426  
RGB 30 30 30  
CMYK 72 66 65 75  
HEX #1e1e1e



### STONEWORK

PMS COOL GRAY 1C  
RGB 245 245 248  
CMYK 3 2 1 0  
HEX #f5f5f8

# LOGO USAGE

## CLEARSPACE



Clearspace determines the space around the logos that must be followed. No element should cross the clearspace border.

For the SPE marks, .25" separation serves as the base for determining clearspace.

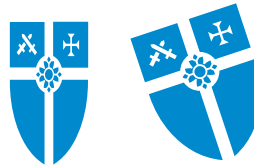


## SIZING

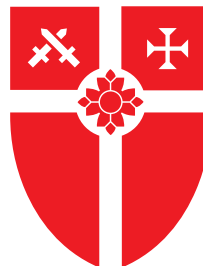
For sizes < 1" but not smaller than 0.5", use these alternate marks to retain the legibility needed to distinguish the brand.



## INCORRECT USAGE



**X**  
Distorting or rotating any part(s) of the logo



**X**  
Incorrect color usage: any color other than the specified skylight blue, medieval grey, stonework, black or white



**X**  
Outlining any part of the logo